

Oksana Syniahivska

Product designer

Bucharest, Romania · Open to remote

Portfolio

<https://sksana.org/>

Contacts

sanasyndesigner@gmail.com

linkedin.com/in/oksana-syniahivska-a79563265

behance.net/sana_s_design

Skills

User Research

Design Thinking

User-Centered Design

A/B Testing & Data Analysis

Graphic Design

Accessibility Design (WCAG)

User Journey Mapping

UX Writing

Conversational design / AI

Typography & Grid Systems

Design Systems

Information Architecture

Analytical Thinking

Tools

Figma/FigJam

Adobe Creative Suite

HTML/CSS

Hotjar

Jira/Confluence

ChatGPT/Cursor

Claude/Claude Code

SharePoint

Power BI

Tableau

Office 365

Languages

English (Advanced)

Spanish (Advanced)

Russian (Advanced)

Ukrainian (Native)

Experience

Trinetix - Product designer

September 2024 - now

- Designed complex B2B web applications for financial auditing, resource management, and corporate reporting, meeting Big Four client standards
- Led corporate website design end-to-end, from discovery and wireframing to launch
- Built data-heavy interfaces integrated with BI tools (Tableau, Power BI)
- Designed a company intranet for 1,000+ employees (information architecture, personal workspace, visual identity)
- Ran accessibility reviews to align interfaces with WCAG standards
- Conversational design for an internal AI assistant

Pentview - UX/UI designer

March 2021 - October 2023

- Designed a CRM system and trading platform from the ground up, focused on user flows and data visualization
- Design lead on the CRM: started as the sole designer, then mentored a second designer
- Created and maintained a UI Kit adopted across all product modules
- Delivered complex dashboards, interactive charts, and data-heavy tables for financial tools

Freelance - UX/UI designer, Marketing designer (Part-time)

January 2021 - September 2024

- Designed websites and mobile app interfaces for clients across fintech, e-commerce
- Ran UX audits and delivered practical fixes for usability issues

Health24 - Content Manager, Marketing designer

May 2019 - January 2021

- Produced visual assets for social, ads, and marketing campaigns
- Designed layouts for articles, brochures, and digital presentations while keeping brand consistency

Education

Kyiv National Linguistic University - Kyiv, Ukraine

BA in Translation (English)

Additional Education

Digital Product Management Certification

Issued Sep 2026 (University of Virginia)

Advanced Accessibility for Digital Products

Issued Sep 2026 (Coursera)

Google UX Design Professional Certificate

Issued Nov 2023 (Google)

Diseño UX/UI Avanzado

Issued Mar 2023 (CoderHouse)